Dear Potential Supporter ...

Thank you for your interest in our LEEDing Tiny project!

Our nonprofit organization’s amazing volunteers are super-excited to offer this opportunity to you and those who care about advancing sustainability, green building, tiny houses and meaningful lives. We are joining the tiny house buzz in a BIG WAY -- taking it to the next important level with a focus on healthy, high-performing, resilient and sustainable achievement. Through a tri-partnership with U.S. Green Building Council Florida, Eco Relics, and Norsk Tiny Houses, this project is on track to be the first LEED Certified tiny house in the nation, as well as inspire other tiny houses and communities to build at this level of performance and wellness.

The visibility and impact of this endeavor will be tremendous! From media coverage and built-in events and an extensive road tour to social media, a 24/7 webcam, an in-depth case study, an on-demand webinar, and a special focus at Greenbuild 2018, you as a supporter will receive amazing exposure. Here are just the beginning of what we anticipate in terms of diverse, high-profile opportunities:

- USGBC Florida and EcoRelics blogs and social-media posts (10,000 and 50,000 impressions/post respectively)
- Webcam (A LOT)
- Kickoff, Open House, Celebration – eblasts/social media/press (30,000 impressions) and attendance (150-300)
- St. Johns Tiny House Festival (65,000 Impressions; Expected Attendance: 7,000-10,000 people)
- Road Tour (A LOT)
- Greenbuild 2018 Exhibitor and Presenter (expected attendance: 20,000-25,000 people)
- Printed/Published Case Study (5,000 impressions)
- Case Study Webinar/Education Webcast (~2,000)

Goals for this ambitious project include: 1) **Education** -- Create an inspiring project that educates the masses about making a home healthy, high performing, environmentally sustainable and LEED Certified (think 24/7 webcam, open meetings to learn the process, high school and university students helping with ideas and research, road tour ending up at Greenbuild Chicago 2018 ... and more!); 2) **Repurposed Material** -- Our tiny home will be built from as much reclaimed, recycled and repurposed materials as possible thanks to Eco Relics’ remarkable warehouse; 3) **Project Experience** -- Provide actual LEED project experience to many so they can learn on a live venture; and 4) **Inspirational Journey** -- Inspire LEED tiny house communities and people to live tinier, easier, meaningful and sustainable lives.

Join us on this remarkable journey as a **project member, volunteer, observer** and/or **sponsor**! Learn more!

**Thanks in advance for helping us make history!** Questions? Sarah Boren at 904-535-0055 / sboeren@usgbcflorida.org.
LEEDing Tiny
SPONSORSHIP OPPORTUNITIES
questions? contact sarah boren at sboren@usgbcflorida.org 904-535-0055

Podium time at kick-off party, open house & celebration
Hyperlinked prominent logo placement on all printed materials, sponsor display in Tiny House, partner websites, all eblasts, all blog posts, all banners during events and post-build road tour, Powerpoint slide at several USGBC Florida events
4 boosted social media posts by USGBC Florida & EcoRelics
6 VIP Passes at events and parties
Prominent mention at Greenbuild session (if accepted to present in Chicago)
6 Tickets to Tiny House Festival Nov. 2017
Prominent logo in project video, case study, and historic LEEDing Tiny House organic t-shirt

CHAMPION
AND MUCH MORE...
$20,000

Hyperlinked large logo placement on all printed materials, sponsor display in Tiny House, main LEEDing Tiny website, eblasts, blog posts, banners at events and post-build road tour, Powerpoint slide at several USGBC Florida events
2 boosted multi-platform social media posts by USGBC & EcoRelics
4 VIP Passes to scheduled events & kick-off party
Prominent mention at Greenbuild session (if accepted to present in Chicago)
4 Tickets to Tiny House Festival Nov. 2017
Large logo in project video, case study and historic LEEDing Tiny House project organic t-shirt

INNOVATION
AND MUCH MORE...
$10,000

Hyperlinked medium logo placement sponsor display in Tiny House, main LEEDing Tiny website, eblasts, banners at events and post-build tour, powerpoint slide at several USGBC Florida events
Line listing on all printed materials
2 boosted multi-platform social media posts by USGBC Florida & EcoRelics
Prominent mention at Greenbuild session (if accepted to present in Chicago)
2 Tickets to Tiny House Festival Nov. 2017
Medium logo in project video, case study and historic LEEDing Tiny House project organic t-shirt

CONSERVATION
AND MUCH MORE...
$5,000

Hyperlinked small logo placement sponsor display in tiny house, main LEEDing Tiny website, eblasts, powerpoint slide at several USGBC Florida events
Name listing on all printed materials, eblasts, powerpoint slide at several USGBC Florida events
1 VIP pass at events and parties
1 Ticket to Tiny House Festival Nov 2017
Small logo in project video, case study and historic LEEDing Tiny House project organic t-shirt

SUSTAINABLE
AND MUCH MORE...
$1,000

Hyperlinked name listing logo placement sponsor display in tiny house, main LEEDing Tiny website, eblasts
Name listing on powerpoint slide at several USGBC Florida events
Name on historic LEEDing Tiny House project organic t-shirt

ECO
$500
LEEDing Tiny Sponsorship Opportunities

Champion Partner $20,000.00

- Podium time at kick-off, open house, and celebration parties
- Hyperlinked prominent logo placement on all printed and web-based materials
- Hyperlinked logo placement on onsite sponsor display
- Hyperlinked logo placement on all partner websites
- Hyperlinked logo placement on all eblasts
- Hyperlinked logo placement on all blog posts
- Prominent logo placement on all banners during events and post-build road tour
- Prominent logo placement on Tiny House slide shown at most USGBC Florida local events
- Total of 4 social media posts across multiple platforms; Eco Relics and USGBC FL (boosted)
- 6 VIP passes and treatment at scheduled parties
- Opportunity to place items in swag bags at scheduled parties
- 6 Tickets to Tiny House Festival November 2017
- Prominent mention at Greenbuild session (if accepted to present in Chicago)
- Prominent logo placement in acknowledgement credits of project video
- Hyperlinked prominent logo placement in acknowledgement credits of case study (printed/digital/webinar)
- Prominent logo on historic LEEDing Tiny House project organic T-shirt

Innovation Partner $10,000.00

- Hyperlinked large logo placement on all printed materials
- Hyperlinked large logo placement on onsite sponsor display
- Hyperlinked large logo placement on main LEEDing Tiny website
- Hyperlinked large logo placement on all eblasts
- Hyperlinked large logo placement on all blog posts
- Large logo placement on all banners during events and post build road tour
- Large logo placement on Tiny House slide shown at most USGBC Florida local events
- Total of 2 social media posts across multiple platforms; Eco Relics and USGBC FL (boosted)
- 4 VIP passes and treatment at scheduled parties
- Opportunity to place items in swag bags at scheduled parties
- 4 Tickets to Tiny House Festival November 2017
• Prominent mention at Greenbuild session (if accepted to present in Chicago)
• Large logo placement in acknowledgement credits of project video
• Large logo placement in acknowledgement credits of case study (printed/digital/webinar)
• Large logo on historic LEEDing Tiny House project organic T-shirt

Conservation Partner $5,000.00
• Line listing on all printed materials
• Hyperlinked medium logo placement on onsite sponsor display
• Hyperlinked medium logo main LEEDing Tiny website
• Hyperlinked medium logo placement on all eblasts
• Medium logo placement on all banners during events and post build road tour
• Medium logo placement on Tiny House slide shown at most USGBC Florida local events
• One social media post across multiple platforms; Eco Relics and USGBC FL (boosted)
• 2 VIP passes and treatment at scheduled parties
• Opportunity to place items in swag bags at scheduled parties
• 2 Tickets to Tiny House Festival November 2017
• Prominent mention at Greenbuild session (if accepted to present in Chicago)
• Medium logo in acknowledgement credits of project video
• Medium logo in acknowledgement credits of case study (printed/digital/webinar)
• Medium logo on historic LEEDing Tiny House project organic T-shirt
• All logos will link to your website where feasible

Sustainable Partner $1,000.00
• Line listing on all printed materials
• Hyperlinked small logo placement on onsite sponsor display
• Hyperlinked small logo main LEEDing Tiny website
• Hyperlinked name listing on all eblasts
• Small Logo placement on all banners during events and post build road tour
• Name/Line listing on Tiny House slide shown at most USGBC Florida local events
• 1 VIP pass at scheduled parties
• 1 Ticket to Tiny House Festival November 2017
• Small logo in acknowledgement credits of project video
• Small logo in acknowledgement credits of case study (printed/digital/webinar)
• Small logo on historic LEEDing Tiny House project organic T-shirt

Eco Partner $500.00
• Hyperlinked line listing on onsite sponsor display
• Hyperlinked line listing on main LEEDing Tiny website
• Hyperlinked name listing on all eblasts
• Name on Tiny House slide shown at most USGBC Florida local events
• Name on historic LEEDing Tiny House project organic T-shirt

Patron $200.00
• Hyperlinked line listing on onsite sponsor display
• Hyperlinked line listing on main LEEDing Tiny website
- Name on historic LEEDing Tiny House project organic T-shirt

**Gift or In-Kind Support (Volunteer Time, Products, Materials, Services)**
- Hyperlinked name listing on onsite sponsor display
- Hyperlinked name listing on main LEEDing Tiny website
- Name on historic LEEDing Tiny House project organic T-shirt
- Recognition at the sponsor level that is equivalent to the market rate of the donation

**High Visibility Opportunities & Platforms**
- Community Charrette – includes promotion statewide via eblasts, press release, media alert (20,000 impressions) and local attendance (50-100))
- USGBC Florida, EcoRelics and Norsk Tiny Houses blog posts (10,000 impressions/post)
- USGBC Florida, EcoRelics and Norsk Tiny Houses social media posts (50,000 impressions/post)
- Web cam (A LOT)
- Three parties (kick-off, open house mid-way, and celebration) – includes promotion via eblasts, press release, media alert (10,000 impressions) and local attendance (50-100) for each party
- St. Johns Tiny House Festival (Expected Attendance: 7,000-10,000 people; Impressions: 65,000)
- Road Tour (A LOT)
- Greenbuild 2018 Exhibitor and Presenter in Chicago (Expected Attendance: 20,000-25,000 people)
- Printed/Published Case Study (5,000 Impressions)
- Case Study Webinar/Education Webcast (~2,000)

**Project Timeline**

![Project Timeline Diagram]

*Note: All above items open for discussion and modifications as needed. There is a special Impact Partner level open to those interested with lots of customization available. All packages can be customized upon request. We will report on metrics every 2-3 months.*