Building Sustainably With Your Support

2017 Partnership Campaign
Over the past year, the seven USGBC Florida Chapters have merged to form a unified U.S. Green Building Council Florida Chapter. Now, the volunteer leadership and I are excited to present our first statewide Partnership campaign. We invite you to engage and partner with us to achieve:

**Greater Impact.** With a statewide Chapter, your support will have greater, wider and deeper impact. From policy advancement and increased awareness to direct green building and sustainability education and enhanced membership experience, our nonprofit organization’s ripple effects will be tangibly increased.

**Larger Audience.** The Florida Chapter’s membership is growing, and now the Chapter officially covers all 67 counties of the state! Our consolidated database will consist of nearly 20,000 green-minded individuals!

**Stronger Programming.** With a strategic Board of Directors – leaders chosen from around the state – plus a full-time Executive Director, Director of Policy and Programs, and Director of Member Services as well as leveraging shared best practices, our programming is growing stronger every day. Great events lead to increased participation which leads to more recognition for you and your company or organization.

**Green Building, LEED, and Wellness are Priorities in Florida.** Sustainability is no trend. We are seeing clear results of the economic impact Green Building is making in the state. Now is the time to be a part of that excitement and momentum!

**Charitable Giving.** USGBC Florida is a 501(c)(3) nonprofit organization, and your contribution is deductible to the fullest extent allowable by law.

**Local Support is Still Available.** If statewide promotion is not a priority for you or not monetarily feasible, we have opportunities for you to engage with the Chapter at the Regional, Branch or general communications levels.

**Up to three extra months of benefits!** We will begin your benefits from the time you contribute. This means three additional months of recognition starting now and extending through the 2017 calendar year!

It is our goal to provide a great value, meaningful recognition, and a rewarding partnership. We believe that the benefits outlined will accomplish that. If there is something missing that would be a priority for you or if you are interested in a customized package, please let us know. On behalf of my fellow Board of Directors, I invite your participation as a best-in-class partner and look forward to working with you to shine a bright spotlight on your support of USGBC Florida. Please contact me (see below) or Lee Cooke (561-373-7367, lcooke@usgbcflorida.org) to discuss your interest. We look forward to working with you.

Sincerely,

Mike Hess, Board President
720.298.9540/michael.hess@us.panasonic.com / www.usgbcflorida.org
PLEASE JOIN US AS A VALUED SUSTAINABLE PARTNER

FOUNDERS CIRCLE

ONETIME OFFER
Benefits continue in perpetuity unless otherwise noted................................................................. $10,000

USGBC FLORIDA CHAPTER

ANNUAL STATEWIDE PARTNERSHIP LEVELS
Statewide Platinum................................................................................................................................. $7,500
Statewide Gold................................................................................................................................. $5,500
Statewide Silver............................................................................................................................... $3,500
Statewide Green................................................................................................................................. $2,500

STATEWIDE PROGRAMMATIC OPPORTUNITIES
Event (per event/series)......................................................................................................................... $250/$1,000
Webinar (per event/series). .................................................................................................................... $100/$1,000
LiveStreaming Partner (per event/whole year for many events).............................................. $150/$2,500
Statewide eBlast (4 occurrences)........................................................................................................ $500
Special Programs (LiveSMART, Green Apple Day of Service, Awards, Green Carpet) ... Varies

USGBC FLORIDA REGIONAL & LOCAL OPPORTUNITIES
Florida Capital Region, Central Florida Region, Florida Gulf Coast Region, Heart of Florida Region (Gainesville), Northeast Florida Region, Northern Gulf Coast Region, South Florida Region

ANNUAL REGIONAL PARTNERSHIP LEVELS
Regional Platinum................................................................................................................................. $2,000
Regional Gold.................................................................................................................................... $1,250
Regional Silver................................................................................................................................... $750
Regional Green................................................................................................................................... $500

REGIONAL & BRANCH PROGRAMMATIC OPPORTUNITIES (per event; non-exclusive; customizable)
Event (Social, Tour, Film, Presentation) ................................................................................................. $100-$250
Special or Annual Event (Green Mile, Green Lion Festival, Awards) ....................................Varies
eBlasts (4 spots)................................................................................................................................. $100
Webcast / Edu-Cast / Webinar (per event/series) .............................................................................. $100/$1,000
LiveStreaming Partner (per event/whole year for many events) ................................................ $150/$2,500

CUSTOMIZED OPTIONS AVAILABLE
We can customize a special package that works best for you and the audiences you want to reach.

THANK YOU FOR YOUR SUPPORT!
Please make checks payable to U.S. Green Building Council Florida Chapter
Send to Lee Cooke, Executive Director, USGBC Florida Chapter, c/o FAU College of Engineering & Computer Science, 777 Glades Road, Room EE329, Boca Raton, FL 33431-0991
The USGBC Florida Chapter is a 501(c)(3) nonprofit organization. Your donation may be tax deductible as allowed by law.
**About the U.S. Green Building Council Florida Chapter**

- **7 Regions** with Regional Governing Boards

- FL LEED Credentialed Professionals
  - 7,954 LEED AP
  - 2,052 LEED AP (with specialty)
  - 1,348 LEED Green Associate

- **3,231 LEED Certified and Registered Projects** including commercial and LEED for Homes

- LEED certified gross square footage in Florida is **111,282,743** equivalent to **125 Empire State buildings**

- **1,500 members and 675 National Member Companies** covering the 67 counties in Florida
The Florida Chapter can only grow with your support.

The USGBC is working to improve **wellness through sustainability**.

We are reducing energy consumption, water usage and promoting environmental air quality through the support of rating systems like LEED, SITES, PEER and WELL.

We are focused on **schools and the environments where our children spend their formative years**.

We are **advocates to our local and state governments and politicians**, keeping an eye on bills that would affect green building, and providing a voice for green building.

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Our Vision is that buildings and communities in Florida will regenerate and sustain the health and vitality of all life within a generation.

The USGBC Florida Chapter’s Mission is to transform the way buildings and communities are designed, built and operated, enabling an environmentally and socially responsible, healthy and prosperous environment that improves the quality of life.

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We are working with **renters and home owners** to teach them about weatherization, and show them the beauty and functionality of green homes.

Across the Sunshine State, our volunteer family provides **tours, networking, special events and educational programming opportunities** – more than 300 in 2015!

We connect with **emerging professionals and students** to promote sustainability and green practices, and engage them to be future leaders in this transformative movement.

If these sound like audiences and activities that you care about and want to support, then please consider partnering with us.

**This is your call to action.**

**This is our request for your partnership and support.**

**This is how we improve the world around us.**
Become a Founder

One-time opportunity to be remembered as a true leader

Stepping forward to become a member of the USGBC Florida Chapter’s Founders Circle is not only a phenomenal leadership act, but also an extremely impactful one. Your support will be seen wide and far over the years and will have sustained impact and ripple effects.

You and your company will be thanked on the Chapter's website and linked to your company's website. Recognition will also include reference to your participation at this unique level of support in various other outreach vehicles – i.e., social media, press releases, special Chapter events and more. Your benefits for the Founders Circle continue in perpetuity unless otherwise noted.

As a USGBC Florida Founder, you will receive all the visibility, access and benefits of a Platinum Partner* as well as the following, which continue in perpetuity unless otherwise noted:

• Invitation to complimentary dinner with the USGBC Florida Chapter’s Board of Directors and joint Press Release about the state of green building in Florida. (Annual; Two seats)
• Invitation to be a headline participant on one Fireside Chat where USGBC Florida Chair and Executive Director share live the status of green building and sustainability with our community. (One time only)
• Seat on the USGBC Florida Advisory Council.
• Opportunity to share thoughts on USGBC Florida strategic plan.
• Opportunity to share how your company is moving the sustainability needle with membership once a year via the Chapter’s e-newsletter.

Become a Founder. Create a Ripple Effect.

• Three year time restriction on complimentary memberships and event tickets.

** Monthly or quarterly pledge payments tied to your commitment of support can be arranged.
# Founder & Annual Partnership Benefits

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Ultimate Partner</th>
<th>Statewide Annual Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>EXCLUSIVE</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Invitation to complimentary dinner with the USGBC Florida Chapter's Board of Directors and joint Press Release about the state of green building in Florida. (Annual; 2 seats)</td>
<td>•</td>
<td></td>
</tr>
<tr>
<td>Invitation to be a headline participant on one Fireside Chat where USGBC Florida Board Chair and Executive Director share live with the USGBC Florida statewide family the status of green building and sustainability with our community. (One time only)</td>
<td>•</td>
<td></td>
</tr>
<tr>
<td>Seat on the USGBC Florida Advisory Council. (Annual)</td>
<td>•</td>
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<tr>
<td>Opportunity to share thoughts on USGBC Florida strategic plan. (Annual if appropriate)</td>
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<tr>
<td>Opportunity to share a direct message to membership once a year via the Chapter's e-newsletter. (Annual)</td>
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<tr>
<td>Invitation to exclusive Senior Management Sponsors Circle(s) events</td>
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</tr>
<tr>
<td>Opportunity to link to USGBC Florida's website your own 2-minute informational video about why you partner with the Chapter. (Subject to Chapter approval; Annual)</td>
<td>•</td>
<td></td>
</tr>
<tr>
<td>Complimentary, one-year company membership at the entry level to USGBC National, which provides access to all benefits of our Parent Organization's first-level membership (upgrade within USGBC's membership available at extra cost) (One time only)</td>
<td>•</td>
<td></td>
</tr>
<tr>
<td>Podium time opportunity to address the attendees of the Chapter's Annual Meeting and recognition at the event and online via GoToMeeting. (One time only)</td>
<td>•</td>
<td>Verbal recognition</td>
</tr>
<tr>
<td>USGBC Florida helps organize a Green Apple Day of Service event for your employees to increase employee awareness, engagement and knowledge, and enhance your corporate social responsibility mission. (Annual)</td>
<td>•</td>
<td>Verbal recognition</td>
</tr>
<tr>
<td>Acknowledgement of Chapter partnership on your marketing materials (Duration of partnership)</td>
<td>Use of Chapter logo &amp; phrase &quot;Founding Partner of USGBC Florida&quot;</td>
<td>Use of Chapter logo &amp; phrase &quot;Platinum Partner of USGBC Florida&quot;</td>
</tr>
</tbody>
</table>

## Memberships and Event Tickets

<p>| Complimentary USGBC Florida Individual Memberships | 20 memberships per year for 3 years ($4,500 value) | 10 memberships per year | 8 memberships per year | 6 memberships per year | 4 memberships per year |
| Complimentary ticket(s) to an event of your choice | 8 tickets for 3 years | 4 | 3 | 2 | 1 |</p>
<table>
<thead>
<tr>
<th><strong>Founder &amp; Annual Partnership Benefits Continued</strong></th>
<th><strong>Ultimate Partner</strong></th>
<th><strong>Statewide Annual Partner</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Recognition on Statewide Chapter Website</strong> (for duration of partnership)</td>
<td>USGBC Florida Founder $10,000</td>
<td>Statewide Platinum $7,500 Statewide Gold $5,500 Statewide Silver $3,500 Statewide Green $2,500</td>
</tr>
<tr>
<td>Company's logo on homepage</td>
<td>Logo and Name</td>
<td>•</td>
</tr>
<tr>
<td>Logo listed on supporter/partner webpage with link and paragraph company description*</td>
<td>1000 Word</td>
<td>500 word</td>
</tr>
<tr>
<td>Additional informational links from Chapter website</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Partner badge based on your participation level added to your member(s) profile</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Extra company profile added to Chapter's searchable database</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td><strong>Recognition on Statewide Communications</strong> (for duration of partnership)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company logo or name</td>
<td>Large</td>
<td>Large</td>
</tr>
<tr>
<td>Link to company website</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Featured spotlight about company's sustainability efforts in an e-blast</td>
<td>4 total a year</td>
<td>2 total a year</td>
</tr>
<tr>
<td>Recognition on Chapter banner</td>
<td>•</td>
<td>-</td>
</tr>
<tr>
<td>Recognition in Chapter-sponsored full-page ad in ENR, based on your participation level</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td><strong>Recognition at Special Events and Statewide Chapter Programs</strong> (for duration of partnership)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on marketing collateral (e.g., flyers, social media posts)</td>
<td>Large</td>
<td>Large</td>
</tr>
<tr>
<td>Verbal recognition at all statewide events or specific event</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Verbal recognition at all special events statewide or specific event</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Welcome slides – Logo/text at all events statewide</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Company electronic materials at special events statewide – if applicable</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Speaking opportunities (Welcome Intro and Display Area)</td>
<td>4 programs per Region (28)</td>
<td>2 programs per Region (14)</td>
</tr>
<tr>
<td>Beautiful sustainable partner recognition award suitable for display, presented at an annual gathering</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td><strong>Impact, Visibility and Engagement Opportunities</strong> (for duration of partnership)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Run for and vote in State and Region Board elections</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Serve on impactful volunteer committees such as policy advancement, programs, marketing, green schools and Green Apple Day of Service</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>You will reach and be recognized by approximately the following amount of people each year.</td>
<td>25,000+ people</td>
<td>20,000+ people</td>
</tr>
</tbody>
</table>
There are three major partnership levels of support and exposure: Founder, Annual (Statewide or Regional), and Program

**Become a Statewide Partner**

**Statewide Annual Supporter**
Platinum/Gold/Silver/Green – (exposure up to 25,000+ people a year)

**Statewide Program Supporter**
- Events
- Green Apple Day of Service
- Webcasts
- Awards
- Green Carpet Film Series

**Statewide Communications Supporter**
- Live Stream Partner
- e-Blast Spots
- Quarterly Member e-Blast Spot

**Become a Regional Partner**

**Regional Annual Supporter**
Platinum/Gold/Silver/Green

**Regional Program Supporter**
Programs vary per Region – Please see specific regional packet for details

**Regional Communications Supporter**
- Live Stream Partner
- e-Blast Spots
- Quarterly Member e-Blast Spot

Individual contributions of $250 will be noted as a Patron and $100 as a Friend of USGBC Florida on the website.
## Statewide Programmatic Partnership Opportunities & Benefits

### Benefits

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Event ($100-$250 event / $1000 series)</th>
<th>Green Apple Day of Service ($100 School / $10,000 Region / $100,000 Statewide)</th>
<th>Webcast ($100 each / $1000 series)</th>
<th>Statewide Awards (varying levels; see full packet)</th>
<th>Green Carpet Film Series ($100 screening / $500 Region / $1000 series statewide)</th>
<th>LiveStream Partner $150 event / $2500 major FL events</th>
<th>Four (4) e-Blast Spots $500</th>
<th>One spot a quarter in member-only emails $500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opportunity to link to USGBC Florida's website your own 2-minute informational video about why you partner with the Chapter on this program. (Subject to Chapter approval)</td>
<td>-</td>
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</tr>
<tr>
<td>Acknowledgement of Chapter partnership on your marketing materials</td>
<td>Series</td>
<td>•</td>
<td>Series</td>
<td>•</td>
<td>Series</td>
<td>•</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Complimentary tickets to Chapter event(s)</td>
<td>1 per event</td>
<td>1 per webcast</td>
<td>Depends on level of support</td>
<td>2 per film</td>
<td>1 per Livestream event</td>
<td>-</td>
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<td>-</td>
</tr>
<tr>
<td>Logo listed on supporter/partner page with hyperlink to company</td>
<td>•</td>
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<td>•</td>
<td>•</td>
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<td>•</td>
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<tr>
<td>Company logo or name on program/event registration page</td>
<td>•</td>
<td>•</td>
<td>•</td>
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<td>•</td>
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<td>•</td>
</tr>
<tr>
<td>Link to company website</td>
<td>Series</td>
<td>•</td>
<td>Series</td>
<td>Top levels</td>
<td>Series</td>
<td>•</td>
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<tr>
<td>Featured spotlight about company’s sustainability efforts in an eblast</td>
<td>Series</td>
<td>-</td>
<td>Series</td>
<td>Top levels</td>
<td>Series</td>
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<tr>
<td>Logo on marketing collateral (e.g., flyers, social media posts)</td>
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<tr>
<td>Verbal recognition at program(s)</td>
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<tr>
<td>Welcome slides – Logo/text at event(s)</td>
<td>•</td>
<td>-</td>
<td>1st &amp; Last Slides</td>
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<td>1st &amp; Last Slides</td>
<td>-</td>
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</tr>
<tr>
<td>Company electronic materials at event(s) – if applicable</td>
<td>•</td>
<td>•</td>
<td>Depends on level of support</td>
<td>•</td>
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<tr>
<td>Speaking opportunity (Welcome/Intro and Display Area)</td>
<td>Series</td>
<td>Welcome</td>
<td>Series</td>
<td>Top levels</td>
<td>Series</td>
<td>Series (where applicable)</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Special invitation and support organizing your company’s adoption of a Green Apple Day of Service event for employees and local school</td>
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</tbody>
</table>

For statewide LiveSMART (Sustainable Materials and Resources Trailer) see separate sponsorship packet enclosed
USGBC Florida Partnership Form

Company / Organization: ____________________________________________________
Level / Type of Partnership: ________________________________________________
Address: __________________________________________________________________
Website: __________________________________________________________________
Contact name: _____________________________________________________________
Contact Email: _____________________________________________________________
Contact Phone: _____________________________________________________________

Please email LOGO to lcooke@usgbcflorida.org.

Would you like priority access to any future special event sponsorship?  
Yes  No

Individual contribution Name: ________________________________________________
Anonymous?  Yes  No
Address: __________________________________________________________________
Email: _____________________________________________________________
Phone Number: __________________________________________________________

NOTE: Many companies match donations to nonprofits. Please check with your employer!

EASY & SECURE ONLINE PAYMENT AVAILABLE
http://www.usgbcflorida.org/payment

Other Payment Methods:
Name on Credit Card: _______________________________________________________
Credit Card Number: ___________________________ Expiration Date: _____________
Billing Zip Code_________________________ Amount Authorized: __________________

Please make checks to USGBC Florida and mail to: c/o Florida Atlantic University, 777 Glades Road, Rm EE 329, Boca Raton, FL 33431-0991.  Monthly or quarterly pledge payments tied to your commitment of support can be arranged. Email lcooke@usgbcflorida.org to learn more.

Terms of Partnership:
This partnership begins upon receipt of payment and is good for one year with the exception of Founders Circle participation. Deadlines related to benefits will be sent with your confirmation. If a deadline is missed, USGBC Florida cannot guarantee that the benefit will be provided. Contributions to USGBC Florida, once made, are non-refundable. USGBC Florida reserves the right of final approval for all sponsors and materials. Sponsor hereby indemnifies, defends and holds USGBC Florida harmless from any claim for personal injury or property damage or for loss of use of property arising out of or in conjunction with sponsor’s activities at sponsor’s participation in USGBC Florida events.

I agree to Sponsorship terms, and authorize the payment noted above or will be mailing a check.

Signature: __________________________________________________________________

USGBC Florida is a 501(c)(3) nonprofit organization. Your contribution is deductible to the fullest extent allowable by law. Check with your tax accountant to see how this applies to you or your organization. Federal Tax ID EIN is 20-0499579

Questions? Please contact Lee Cooke at lcooke@usgbcflorida.org or (561) 373-7367.