



USGBC Florida Gulf Coast is honored to have Rick Fedrizzi, Chairman & CEO of the International WELL Building Institute, as our Keynote Speaker for the 2017 LEEDership Awards Program.

Rick Fedrizzi joined the International WELL Building Institute (IWBI) as Chair and CEO in November 2016, bringing his global environmental track record and keen business insight to IWBI's work to advance human health through better buildings and communities. With more than 100 million sf registered and certified in over 30 countries, IWBI's evidence-based WELL Building Standard is the premier system for measuring and monitoring real estate features that impact health and wellbeing and third-party certifying their successful achievement.

Rick is also founding Chair of the U.S. Green Building Council (USGBC) and former CEO of both USGBC and Green Business Certification Inc. (GBCI), nonprofit organizations that promote high-performing buildings and communities. During his tenure, LEED became the world's most widely used green building rating system.

Rick co-founded USGBC while serving as the environmental marketing officer at UTC's Carrier Corporation, where he served for more than 25 years.

A native of Syracuse, New York, with an MBA from Syracuse University, he serves on numerous Boards and advisory councils, including the Center for Health and the Global Environment at the Harvard T.H. Chan School of Public Health, View, Inc., and Global Green. A much sought-after speaker and popular Huffington Post thought leader, his book *Greenthink: How Profit Can Save the Planet* won a prestigious EPPY award for Public Affairs in 2015.



Learn more at www.WELLcertified.com.

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